

Dressing the Man: Mastering the Art of Permanent Fashion

By Alan Flusser

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Dressing the Man: Mastering the Art of Permanent Fashion By Alan Flusser

Dressing the Man is the definitive guide to what men need to know in order to dress well and look stylish without becoming fashion victims.

Alan Flusser's name is synonymous with taste and style. With his new book, he combines his encyclopedic knowledge of men's clothes with his signature wit and elegance to address the fundamental paradox of modern men's fashion: Why, after men today have spent more money on clothes than in any other period of history, are there fewer well-dressed men than at any time ever before?

According to Flusser, dressing well is not all that difficult, the real challenge lies in being able to acquire the right personalized instruction. Dressing well pivots on two pillars -- proportion and color. Flusser believes that "Permanent Fashionability," both his promise and goal for the reader, starts by being accountable to a personal set of physical trademarks and not to any kind of random, seasonally served-up collection of fashion flashes.

Unlike fashion, which is obliged to change each season, the face's shape, the neck's height, the shoulder's width, the arm's length, the torso's structure, and the foot's size remain fairly constant over time. Once a man learns how to adapt the fundamentals of permanent fashion to his physique and complexion, he's halfway home.

Taking the reader through each major clothing classification step-by-step, this user-friendly guide helps you apply your own specifics to a series of dressing options, from business casual and formalwear to pattern-on-pattern coordination, or how to choose the most flattering clothing silhouette for your body type and shirt collar for your face.

A man's physical traits represent his individual road map, and the quickest route toward forging an enduring style of dress is through exposure to the legendary practitioners of this rare masculine art. Flusser has assembled the largest andmost diverse collection of stylishly mantled men ever found in one book. Many never-before-seen vintage photographs from the era of Cary Grant, Tyrone Power, and Fred Astaire are employed to help illustrate the range and diversity of authentic

men's fashion. *Dressing the Man*'s sheer magnitude of options will enable the reader to expand both the grammar and verbiage of his permanent-fashion vocabulary.

For those men hoping to find sartorial fulfillment somewhere down the road, tethering their journey to the mind-set of permanent fashion will deliver them earlier rather than later in life.

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Editorial Review

From Publishers Weekly
During the past 25 years, men have spent more money on clothing for themselves than in any other period of modern history, says Alan Flusser (Style and the Man). The time has "never been more propitious for the emergence of a standing army of well-heeled swells," he believes, and in Dressing the Man: Mastering the Art of Permanent Fashion, he takes readers on a tour of men's clothing that he attests will never go out of style. Flusser carefully explains how to mix patterns, what to look for when trying on clothes in the fitting room, what kind of jacket to wear with a straight-point collar, the history of the monk-strap shoe, the correct position for a bow tie and what "business casual" really means. Heavily illustrated with photographs of dapper dans from Humphrey Bogart to the Duke of Windsor and drawings depicting neckwear, suit jackets, coat sleeves and trouser creases, this is a superb reference for any man.
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Review
“A Hoyle’s, a Fowler’s, a Webster’s, a Baedeker’s, a Machiavelli’s, a von Clausewitz’s guide to men’s dress.” (Tom Wolfe)

“If it’s male elegance and sophistication you aspire to, DRESSING THE MAN will suit you perfectly.” (Art Cooper, Editor in Chief, GQ)

About the Author

Alan Flusser is the author of a number of books about men's style, including *Dressing the Man*. He is the president of Alan Flusser Designs, a company he founded in 1979. He attracted national attention in 1987 for Michael Douglas's wardrobe in *Wall Street*, as well as later acclaim for his work on the HBO movie *Barbarians at the Gate*, the Al Pacino movie *Scent of a Woman*, and *American Psycho* starring Christian Bale. In 1988, he was placed as a permanent member on the International Best-Dressed List.

Users Review

From reader reviews:

Bill Kelly:

The book Dressing the Man: Mastering the Art of Permanent Fashion will bring someone to the new experience of reading a book. The author style to describe the idea is very unique. In the event you try to find new book to learn, this book very ideal to you. The book Dressing the Man: Mastering the Art of Permanent Fashion is much recommended to you to see. You can also get the e-book from your official web site, so you can quickly to read the book.

Alissa Sowell:

A lot of people always spent their particular free time to vacation or maybe go to the outside with them

household or their friend. Are you aware? Many a lot of people spent many people free time just watching TV, or maybe playing video games all day long. If you want to try to find a new activity this is look different you can read a new book. It is really fun for yourself. If you enjoy the book that you just read you can spent the whole day to reading a e-book. The book Dressing the Man: Mastering the Art of Permanent Fashion it doesn't matter what good to read. There are a lot of individuals who recommended this book. We were holding enjoying reading this book. Should you did not have enough space to create this book you can buy the e-book. You can m0ore very easily to read this book from a smart phone. The price is not too expensive but this book has high quality.

Sharon Brogdon:

Dressing the Man: Mastering the Art of Permanent Fashion can be one of your basic books that are good idea. Many of us recommend that straight away because this e-book has good vocabulary that can increase your knowledge in terminology, easy to understand, bit entertaining but delivering the information. The article author giving his/her effort to place every word into joy arrangement in writing Dressing the Man: Mastering the Art of Permanent Fashion nevertheless doesn't forget the main position, giving the reader the hottest as well as based confirm resource details that maybe you can be one of it. This great information may drawn you into brand-new stage of crucial considering.

Beverly Woods:

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