

The Native World-System: An Ethnography of Bolivian Aymara Traders in the Global Economy (Issues of Globalization:Case Studies in Contemporary Anthropology)

By Nico Tassi

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Based on years of fieldwork, this ethnography of the Bolivian Aymara trading system and its networks and economic strategies examines one of the most up-and-coming forms of indigenous entrepreneurship on the American continent, in a region where the indigenous population is still stigmatized for being associated with poverty and backward ways. In doing so, it illuminates a critical dynamic of globalization that is taking place behind the scenes. By analyzing Aymara economic institutions and networks and their concepts and practices of business management, *The Native World-System* describes a system in which indigenous sociopolitical structures and religious values and beliefs are interwoven with an advanced economic practice, specialized technological know-how, and global networks.

The Native World-System is a volume in the **ISSUES OF GLOBALIZATION: CASE STUDIES IN CONTEMPORARY ANTHROPOLOGY** series, which examines the experiences of individual communities in our contemporary world. Each volume offers a brief and engaging exploration of a particular issue arising from globalization and its cultural, political, and economic effects on certain peoples or groups.

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Editorial Review

Review

"This masterful project significantly advances the study of the global economy and especially emerging relationships between Latin America and China. It illuminates a critical dynamic that is taking place behind the scenes, but that affects the public in myriad ways--the ultimate gift of the anthropological perspective."--Caroline S. Conzelman, *University of Colorado Boulder*

About the Author

Nico Tassi is a Research Associate at University College London and at the Centro de Investigaciónes Sociales (CIS) in La Paz, Bolivia.

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