

Handbook on Measurement, Assessment, and Evaluation in Higher Education

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Increased demands for colleges and universities to engage in outcomes assessment for accountability purposes have accelerated the need to bridge the gap between higher education practice and the fields of measurement, assessment, and evaluation. The *Handbook on Measurement, Assessment, and Evaluation in Higher Education* provides higher education administrators, student affairs personnel, institutional researchers who generate and analyze data, and faculty with an integrated handbook of theory, method, and application. This valuable resource brings together applied terminology, analytical perspectives, and methodological advances from the fields of measurement, assessment, and evaluation to facilitate informed decision-making in higher education.

Special Features:

- Contributing Authors are world-renowned scholars across the fields of measurement, assessment, and evaluation, including: Robert E. Stake, Trudy W. Banta, Michael J. Kolen, Noreen M. Webb, Kurt Geisinger, Robert J. Mislevy, Ronald K. Hambleton, Rebecca Zwick, John Creswell, and Margaret D. LeCompte.
- Depth of Coverage includes classroom assessment and student outcomes; assessment techniques for accountability and accreditation; test theory, item response theory, validity and reliability; qualitative, quantitative and mixed-methods evaluation; context and ethics of assessment.
- Questions and Exercises follow each Section to reinforce the valuable concepts and insights presented in the preceding chapters.

Bridging the gap between practice in higher education with advances in measurement, assessment, and evaluation, this book enables educational decision-makers to engage in more sound professional judgment. This handbook provides higher education administrators with both high-level and detailed views into contemporary theories and practices, supplemented with guidance on how to

apply them for the benefit of students and institutions.

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Editorial Review

Review

"*The Handbook on Measurement, Assessment and Evaluation in Higher Education* is coming out at a precarious and important moment in the history of American higher education?and, as a result, will become a critical resource to higher education leaders and assessment and teaching and learning practitioners. The fields of assessment, evaluation, and educational measurement continue to mature and, as a result, if used wisely, can dramatically improve educational outcomes. At the same time, higher education institutions are under enormous pressure from outside constituents to demonstrate their value to their students and to taxpayers and members of the public. The analysis and advice offered in this handbook will be extremely valuable as educational leaders work to respond to calls for greater accountability and work to improve their institution's ability to use assessment data to improve programs."

-Debra Humphreys, Vice President for Communications and Public Affairs, Association of American Colleges and Universities

"This Handbook provides a comprehensive and practical synthesis of the methods used to measure and improve higher education at every level. Pressures for accountability and accreditation have forced colleges and universities to devote greater analytical attention to measuring goal attainment, evaluating academic programs and student services, and assessing student learning outcomes. Drawing upon an impressive array of contributors from diverse disciplinary perspectives, Secolsky and Denison have assembled chapters that, in the aggregate, represent the best of what we know about measuring, assessing, and evaluating our institutions, programs, and students. Thus, the volume deserves frequent reference and space on the book shelf of every researcher, campus administrator, faculty member, and higher education policy maker."

-J. Fredericks Volkwein, Professor Emeritus of Education, Pennsylvania State University

"This is a timely and important book. At a moment in our history when public problems are commonly reduced to oversimplifications that make them harder, not easier, to resolve, this brave new text by Secolsky and Denison presents -- in a highly accessible way -- the full complement of factors in higher education that need to be considered in evaluating student learning outcomes. The authors have produced an intelligent, complete, authoritative, realistic and useful piece of work that may well be a model for evaluating complex social issues generally."

-Eleanor Chelimsky, Former Director of Program Evaluation, U.S. Government Accountability Office

"A working knowledge of measuring collegiate learning and evaluating academic effectiveness is as indispensable for today's university administrator as reading a budget. For the scholar of English literature or the chemist thrust into the role of Dean, accreditation site visitor, or assessment committee chair, this volume delivers the basics of this vast field in a manner that is easy to grasp and apply. Keep it handy."

-Peter Ewell, Vice President of the National Center For Higher Education Management Systems

About the Author

Charles Secolsky is Director of Institutional Research and Planning at County College of Morris, New Jersey.

D. Brian Denison is Institutional Research Analyst at Champlain Regional College, Quebec, Canada.

Users Review

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Colleen Thompson:

Why don't make it to be your habit? Right now, try to ready your time to do the important act, like looking for your favorite guide and reading a guide. Beside you can solve your condition; you can add your knowledge by the book entitled Handbook on Measurement, Assessment, and Evaluation in Higher Education. Try to stumble through book Handbook on Measurement, Assessment, and Evaluation in Higher Education as your pal. It means that it can to get your friend when you truly feel alone and beside those of course make you smarter than before. Yeah, it is very fortuned for you. The book makes you much more confidence because you can know every little thing by the book. So , we should make new experience as well as knowledge with this book.

Debra Sudduth:

This Handbook on Measurement, Assessment, and Evaluation in Higher Education book is not really ordinary book, you have it then the world is in your hands. The benefit you have by reading this book is usually information inside this guide incredible fresh, you will get info which is getting deeper you read a lot of information you will get. This Handbook on Measurement, Assessment, and Evaluation in Higher Education without we know teach the one who studying it become critical in thinking and analyzing. Don't end up being worry Handbook on Measurement, Assessment, and Evaluation in Higher Education can bring when you are and not make your bag space or bookshelves' become full because you can have it with your lovely laptop even cell phone. This Handbook on Measurement, Assessment, and Evaluation in Higher Education having very good arrangement in word as well as layout, so you will not feel uninterested in reading.

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James Ellis:

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