

Multimedia Foundations: Core Concepts for Digital Design

By Vic Costello, Susan Youngblood, Norman E. Youngblood

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- Sales Rank: #765253 in Books
- Published on: 2012-03-27
- Original language: English
- Number of items: 1
- Dimensions: 1.20" h x 7.50" w x 9.40" l, 1.48 pounds
- Binding: Paperback
- 456 pages

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Editorial Review

About the Author
Dr. Vic Costello is an Associate Professor in the School of Communications at Elon University, where he has taught numerous courses in multimedia production since 2001. He has worked in broadcast management, corporate communications, and as a freelance technical director, video producer, and creative consultant for live-events, and awards shows. Dr. Costello is a long-standing member of the Broadcast Education Association (BEA) and has served as both Producer and Chair of the BEA Festival of Media Arts.
Norman Youngblood has been teaching courses on web design and interactive media since 2001 and has a background in information technology. He is an assistant professor in the Department of Communication & Journalism at Auburn University and the co-director and co-founder of a new university usability and communication research laboratory.
Susan A. Youngblood teaches both graduate and undergraduate web development at Auburn University's Department of English in the Master of Technical and Professional Communication (MTPC) program. Her classes emphasize research-based best practices for design, accessibility, and usability testing. She helped plan the layout of Auburn's Instruction in Design, Evaluation, and Assessment (IDEA) lab-used mostly for teaching usability testing-and consulted on the installation of Auburn's new research-oriented usability and focus-group lab. She teaches students to be advocates not only for end users but also for their colleagues and clients who have to maintain the sites that they create. Susan's research interests include competing communication needs in online environments, usability, and web accessibility. Her work has appeared in Journal of Business and Technical Communication, Journal of Technical Writing and Communication, and in the edited collection Handbook of Research on Virtual Workplaces and the New Nature of Business Practices, edited by Pavel Zemliansky and Kirk St. Amant.

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