

Social Engineering: The Art of Human Hacking

By Christopher Hadnagy

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Social Engineering: The Art of Human Hacking By Christopher Hadnagy

The first book to reveal and dissect the technical aspect of many social engineering maneuvers

From elicitation, pretexting, influence and manipulation all aspects of social engineering are picked apart, discussed and explained by using real world examples, personal experience and the science behind them to unraveled the mystery in social engineering.

Kevin Mitnick—one of the most famous social engineers in the world—popularized the term “social engineering.” He explained that it is much easier to trick someone into revealing a password for a system than to exert the effort of hacking into the system. Mitnick claims that this social engineering tactic was the single-most effective method in his arsenal. This indispensable book examines a variety of maneuvers that are aimed at deceiving unsuspecting victims, while it also addresses ways to prevent social engineering threats.

- Examines social engineering, the science of influencing a target to perform a desired task or divulge information
- Arms you with invaluable information about the many methods of trickery that hackers use in order to gather information with the intent of executing identity theft, fraud, or gaining computer system access
- Reveals vital steps for preventing social engineering threats

Social Engineering: The Art of Human Hacking does its part to prepare you against nefarious hackers—now you can do your part by putting to good use the critical information within its pages.

From the Author: Defining Neuro-Linguistic Hacking (NLH)



Author Chris Hadnagy

NLH is a combination of the use of key parts of neuro-lingusitic programming, the functionality of microexpressions, body language, gestures and blend it all together to understand how to “hack” the human infrastructure. Let’s take a closer at each to see how it applies.

Neuro-Lingusitic Programming (NLP): NLP is a controversial approach to psychotherapy and organizational change based on "a model of interpersonal communication chiefly concerned with the relationship between successful patterns of behavior and the subjective experiences underlying them" and "a system of alternative therapy based on this which seeks to educate people in self-awareness and effective communication, and to change their patterns of mental and emotional behavior"

Neuro: This points to our nervous system which we process our five senses:
• Visual
• Auditory
• Kinesthetic
• Smell
• Taste

Linguistic: This points to how we use language and other nonverbal communication systems through which our neural representations are coded, ordered and given meaning. This can include things like:
• Pictures
• Sounds
• Feelings
• Tastes
• Smells
• Words

Programming: This is our ability to discover and utilize the programs that we run in our neurological systems to achieve our specific and desired outcomes.

In short, NLP is how to use the language of the mind to consistently achieve, modify and alter our specific and desired outcomes (or that of a target).

Microexpressions are the involuntary muscular reactions to emotions we feel. As the brain processes emotions it causes nerves to constrict certain muscle groups in the face. Those reactions can last from 1/25th of a second to 1 second and reveal a person’s true emotions.

Much study has been done on microexpressions as well as what is being labeled as subtle microexpressions. A subtle microexpression is an important part of NLH training as a social engineer as many people will display subtle hints of these expressions and give you clues as to their feelings.

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Editorial Review

From the Inside Flap
Forward written by Paul Wilson from The Real Hustle UK.
rpaulwilson.com/

From the Back Cover
"Chris Hadnagy has penned the ultimate text on social engineering. Meticulously researched and teeming with practical applications, this brilliant book offers solutions to very real problems and ever-present dangers to your business — and even to yourself. Truly groundbreaking."
—**Kevin Hogan**, author of *The Science of Influence: How to Get Anyone to Say "Yes" in 8 Minutes or Less*

Discover the secrets of expert con men and human hackers

No matter how sophisticated your security equipment and procedures may be, their most easily exploitable aspect is, and has always been, the human infrastructure. The skilled, malicious social engineer is a weapon, nearly impossible to defend against.

This book covers, in detail, the world's first framework for social engineering. It defines, explains, and dissects each principle, then illustrates it with true stories and case studies from masters such as Kevin Mitnick, renowned author of The Art of Deception. You will discover just what it takes to excel as a social engineer. Then you will know your enemy.

Tour the Dark World of Social Engineering

- Learn the psychological principles employed by social engineers and how they're used
- Discover persuasion secrets that social engineers know well
- See how the crafty crook takes advantage of cameras, GPS devices, and caller ID
- Find out what information is, unbelievably, available online
- Study real-world social engineering exploits step by step

"Most malware and client-side attacks have a social engineering component to deceive the user into letting the bad guys in. You can patch technical vulnerabilities as they evolve, but there is no patch for stupidity, or rather gullibility. Chris will show you how it's done by revealing the social engineering vectors used by today's intruders. His book will help you gain better insight on how to recognize these types of attacks."
—**Kevin Mitnick**, Author, Speaker, and Consultant

About the Author
Christopher Hadnagy is the lead developer of www.social-engineer.org, the world's first social engineering framework. In more than 14 years of security and IT activity, he has partnered with the team at www.backtrack-linux.org and worked on a wide variety of security projects. He also serves as trainer and lead social engineer for Offensive Security's penetration testing team.

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Phillip Permenter:

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Enoch Dutton:

Now a day people who Living in the era where everything reachable by match the internet and the resources included can be true or not involve people to be aware of each information they get. How people have to be smart in acquiring any information nowadays? Of course the reply is reading a book. Reading a book can help men and women out of this uncertainty Information specially this Social Engineering: The Art of Human Hacking book because this book offers you rich details and knowledge. Of course the knowledge in this book hundred % guarantees there is no doubt in it everbody knows.

Ariane Swanson:

The reason why? Because this Social Engineering: The Art of Human Hacking is an unordinary book that the inside of the book waiting for you to snap it but latter it will shock you with the secret the idea inside. Reading this book adjacent to it was fantastic author who have write the book in such incredible way makes the content on the inside easier to understand, entertaining means but still convey the meaning completely. So , it is good for you for not hesitating having this any longer or you going to regret it. This excellent book will give you a lot of positive aspects than the other book have such as help improving your proficiency and your critical thinking technique. So , still want to postpone having that book? If I had been you I will go to the reserve store hurriedly.

Colleen Williams:

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