

Altruism in Rock Music: A Restrospective: The History of Charity Rock

By Ji Hoon Lee

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Sometimes, the social and political involvement of rock musicians goes beyond simple songwriting and protest but instead takes the form of a spectacular concert, recording or televised event, for the purpose of fundraising and raising public awareness in various social and global issues. Strange enough, somewhat lost in these performances is the sense of rebellion, opposition, subversive attitude, or radical politics that have been associated with rock music since its inception. This book examines key charity events in rock music history by employing historical analysis and helps understand altruism in rock music as an important social and cultural trend over the years.

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Editorial Review

About the Author
Dr. Ji Hoon Lee received his Ph.D. in mass communication at University of Florida in 2010 and currently lives in Korea. He is an expert in popular music history, and his research interests range from popular culture to new media.

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