

Millennials & Management: The Essential Guide to Making it Work at Work

By Lee Caraher

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As management ages and prepares to work longer than previous generations and Millennials join companies at steady rate, companies are suffering through tension and dissonance between Millennials and Boomers, and realizing that they can't just wait for management to age out to fix it. Finding productive ways to work across the generation gap is essential, and the organizations that do this well will have significant strategic advantages over those that don't. Millennials & Management: The Essential Guide to Making It Work at Work addresses a very real concern of large and small businesses nationwide: how to motivate, collaborate with, and manage the millennial generation, who now make up almost 50% of the American workforce. The key is to change Boomer attitudes from disbelief and derision to acceptance and respect without giving up work standards. Using real world examples, author Lee Caraher gives leaders data-driven steps to take to co-create a productive workplace for today and tomorrow.

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Millennials & Management: The Essential Guide to Making it Work at Work By Lee Caraher Bibliography

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Editorial Review

Review

"Caraher’s compilation of best practices will help organizations make the most of a cross-generational workforce and build a more productive and positive workplace."
– *Publishers Weekly*

“Lee Caraher has captured what the Millennial generation demands from their employers and shows businesses how to harness the power of this new generation to co-create successful, energized businesses of the future, in which everyone will benefit, right now.”
– Nilofer Merchant, Thinkers 50 #1 Future Thinker, 2013; author of *11 Rules for Creating Value in the #SocialEra*

“*Millennials & Management* cuts through the theory and rhetoric and gives managers and employees alike a clear way forward for successful teams and workplaces. A must-read for leaders who want to future-proof their businesses, Lee Caraher’s funny, concise, and practical advice is easy to follow and will make a huge difference in your organization right away.”
– Larry Weber, chairman and CEO, Racepoint Global; owner, W2 Group; author of *The Digital Marketer: Ten New Skills You Must Learn to Stay Relevant and Customer-Centric*

“Finally a book that gets beyond the survey data and the myths and provides practical advice for anyone who works with Millennials. Lee Caraher writes from personal experience in a clear, conversational style with real-life examples and a sense of humor. Must reading for anyone who supervises young employees or leads a business or non-profit in 21st century America. Enterprising Millennials will also find value in this book.”
– John Boland, president & CEO, KQED, San Francisco

"I didn't think it possible to capture the nuances of all the complex demographic groups now roaming around the workplace. In *Millennials & Management,* Lee Caraher has done just that in a concise and compelling way. There were times when I said to myself, 'Hey, I know that person.' What Lee tells us, is how to deal with that person to create a successful organization. A must-read for all managers."
– Dr. Richard A. Moran, president of Menlo College; author of *Navigating Tweets, Feats and Deletes*

"It's been said Millennials are unruly, unmanageable. But after reading Lee Caraher's *Millennials & Management,* I wonder how the workforce will manage without them. Boomers brought their daughters and sons to work; millennials are bringing their dreams. And that's good for everyone. Incisive, practical, timely – from a been-there, managed-Millennials-well CEO.
– Whitney Johnson, author of *Dare, Dream, Do: Remarkable Things Happen When You Dare to Dream*

“With a mix of research, real-world stories, and easy-to-understand and implement instruction, Lee Caraher provides a refreshing, optimistic way forward that will get everyone working together and keep Boomers and Xers engaged in the workplace as Millennials become the largest generation at work.”
– Keith Kitani,CEO, Guidespark employee communications and engagement

“*Millennials & Management* is a primer on how to skillfully lead this emerging segment of our work

population now and into the future. Lee Caraher offers a wealth of tools and techniques to address even the thorniest management dilemmas. Both the experienced supervisor and novice to staff leadership will find immense value in her sage words."
– Mitchell Friedman, Ed.D., APR, Associate Dean, Student Affairs and Career Development, Presidio Graduate School

"Millennials are a pivotal part of today's working environment and defining culture. Caraher cracks the code on how to create a high-functioning intergenerational workplace built for tomorrow with a funny telling of real-world work experiences that everyone will recognize. Read it with your colleagues and help them grow, engage, and succeed today."
– Jerry Ervin, president & CEO Paragon Strategies, Management Training and Consulting

About the Author

Lee Caraher started Double Forte in 2002 as a new kind of communications firm designed to work with the people and companies that interested her team with the best service in the business. She also serves on the board of KQED Public Media and Grace Cathedral in key leadership positions. She is the previous Chair of the Board for Community Gatepath, one of the largest nonprofits serving people with special needs in California, and the founding Chair of the Board of St. Paul's Choir School. Lee is also a member of Entrepreneurs Only, a YPO for entrepreneurs.

Previously she was EVP at Weber Shandwick, and President and Founder of Red Whistle, a Weber Shandwick company headquartered in San Francisco with offices in Boston, New York and London. During her tenure at Weber Shandwick companies, Lee managed multiple offices and upwards of 300 people, and was named in the 40 under 40 by industry publication PRWEEK. Prior to working at Weber Shandwick, Lee was with SEGA of America where she was their youngest US vice president. There she led over 500 people in Communications, Customer Service, Sega.com, and Events.

She holds a BA in history (concentrating in Medieval History) from Carleton College, which she finds useful every day. Lee lives on the San Francisco Peninsula with her husband Pete (the chief home officer of the family), two vastly different sons and Al the blind cat.

Users Review

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Jackie Sneller:

Now a day folks who Living in the era exactly where everything reachable by interact with the internet and the resources in it can be true or not require people to be aware of each information they get. How people have to be smart in receiving any information nowadays? Of course the answer is reading a book. Reading through a book can help individuals out of this uncertainty Information specifically this Millennials & Management: The Essential Guide to Making it Work at Work book because this book offers you rich data and knowledge. Of course the information in this book hundred pct guarantees there is no doubt in it everbody knows.

Jeffrey Evans:

The knowledge that you get from Millennials & Management: The Essential Guide to Making it Work at

Work is the more deep you excavating the information that hide inside words the more you get interested in reading it. It does not mean that this book is hard to comprehend but Millennials & Management: The Essential Guide to Making it Work at Work giving you thrill feeling of reading. The article writer conveys their point in certain way that can be understood simply by anyone who read the item because the author of this book is well-known enough. This particular book also makes your vocabulary increase well. So it is easy to understand then can go along with you, both in printed or e-book style are available. We recommend you for having this Millennials & Management: The Essential Guide to Making it Work at Work instantly.

Colton Fierros:

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Carl Harber:

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