

The Latina's Guide to Success in the Workplace

By Rose Castillo Guilbault, Louis E.V. Nevaer

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This hands-on manual provides Latinas with the tools they need to succeed at work by examining some of the societal and cultural obstacles that hinder their progress.

• Case studies that illustrate inspirational stories of Latina women

• A list of recommended behaviors for becoming successful at work

• Practical tips and techniques for creating a career path

• Interviews with some of the most successful Latinas in the United States

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Editorial Review

About the Author
Rose Castillo Guilbault is vice president for communications and social responsibility at AAA Northern California, Nevada & Utah Insurance Exchange. She was the first Hispanic journalist to write a column for the San Francisco Chronicle newspaper. Guilbault is the author of Farmworker's Daughter: Growing Up Mexican in America and the recipient of many honors, including being named among the 50 Most Influential Hispanics in Silicon Valley. Louis E.V. Nevaer is director of Hispanic Economics and is a contributor to Pacific News Service and New American Media. He is the author of more than a dozen books, including Managing Hispanic and Latino Employees: A Guide to Hiring, Training, Motivating, Supervising, and Supporting the Fastest Growing Workforce Group and The Rise of the Hispanic Market in the United States: Challenges, Dilemmas, and Opportunities for Corporate Management.

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