

Cognition

By Margaret W. Matlin

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This text's success has come in large part from its up-to-date coverage of important research and theories and offers the latest and most comprehensive overview of cognition on the market today. Recent developments in perception, imagery, problem solving, and creativity are highlighted along with advances in such areas as memory and language and expanded theoretical approaches.
* Up-to-date, carefully revised coverage of topics
* Clear, engaging writing with numerous examples: Students do not need to struggle to understand overly complex descriptions
* Extensive, useful pedagogical devices
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* Margaret Matlin has a strong reputation for her research in cognitive psychology

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Editorial Review

From the Back Cover
With Margaret Matlin's **Cognition, Sixth Edition**, you have the opportunity to explore the latest thinking on cognitive processes, current theoretical approaches, and innovative research techniques.

Extensively updated with more than 700 new references, this Sixth Edition provides clear, balanced, and highly engaging coverage of the field, along with extensive pedagogical support and numerous applications to everyday life. You'll investigate interesting topics such as perceptual processes, working memory, long-term memory, mental imagery, general knowledge, language, problem solving, decision making, and cognitive development.

About the Author
Margaret W. Matlin received her bachelor's degree from Stanford University and her Ph.D. from the University of Michigan. She currently holds the title of Distinguished Teaching Professor of Psychology at SUNY Geneseo, where she has taught the course in cognitive psychology for 20 years.

Dr. Matlin is a Fellow of the American Psychological Association, the American Psychological Society, and the Canadian Psychological Association. She received the State University of New York Chancellor's Award for Excellence in Teaching in 1977, the American Psychological Association's Teaching of Psychology Award for four-year institutions in 1985, the American Psychological Foundation's Distinguished Teaching in Psychology Award in 1995, and the Society for the Psychology of Women's Heritage Award for outstanding lifetime contributions to the teaching of the psychology of women in 2001.

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