

ReORIENT: Global Economy in the Asian Age

By Andre Gunder Frank

Download now

Read Online

ReORIENT: Global Economy in the Asian Age By Andre Gunder Frank

Andre Gunder Frank asks us to *ReOrient* our views away from Eurocentrism—to see the rise of the West as a mere blip in what was, and is again becoming, an Asia-centered world. In a bold challenge to received historiography and social theory he turns on its head the world according to Marx, Weber, and other theorists, including Polanyi, Rostow, Braudel, and Wallerstein. Frank explains the Rise of the West in world economic and demographic terms that relate it in a single historical sweep to the decline of the East around 1800. European states, he says, used the silver extracted from the American colonies to buy entry into an expanding Asian market that already flourished in the global economy. Resorting to import substitution and export promotion in the world market, they became Newly Industrializing Economies and tipped the global economic balance to the West. That is precisely what East Asia is doing today, Frank points out, to recover its traditional dominance. As a result, the "center" of the world economy is once again moving to the "Middle Kingdom" of China. Anyone interested in Asia, in world systems and world economic and social history, in international relations, and in comparative area studies, will have to take into account Frank's exciting reassessment of our global economic past and future.

Download ReORIENT: Global Economy in the Asian Age ...pdf

Read Online ReORIENT: Global Economy in the Asian Age ...pdf

ReORIENT: Global Economy in the Asian Age

By Andre Gunder Frank

ReORIENT: Global Economy in the Asian Age By Andre Gunder Frank

Andre Gunder Frank asks us to *ReOrient* our views away from Eurocentrism—to see the rise of the West as a mere blip in what was, and is again becoming, an Asia-centered world. In a bold challenge to received historiography and social theory he turns on its head the world according to Marx, Weber, and other theorists, including Polanyi, Rostow, Braudel, and Wallerstein. Frank explains the Rise of the West in world economic and demographic terms that relate it in a single historical sweep to the decline of the East around 1800. European states, he says, used the silver extracted from the American colonies to buy entry into an expanding Asian market that already flourished in the global economy. Resorting to import substitution and export promotion in the world market, they became Newly Industrializing Economies and tipped the global economic balance to the West. That is precisely what East Asia is doing today, Frank points out, to recover its traditional dominance. As a result, the "center" of the world economy is once again moving to the "Middle Kingdom" of China. Anyone interested in Asia, in world systems and world economic and social history, in international relations, and in comparative area studies, will have to take into account Frank's exciting reassessment of our global economic past and future.

ReORIENT: Global Economy in the Asian Age By Andre Gunder Frank Bibliography

- Sales Rank: #642667 in Books
- Brand: imusti
- Published on: 1998-07-31
- Original language: English
- Number of items: 1
- Dimensions: 8.88" h x 1.10" w x 6.00" l, 1.28 pounds
- Binding: Paperback
- 416 pages

Download ReORIENT: Global Economy in the Asian Age ...pdf

Read Online ReORIENT: Global Economy in the Asian Age ...pdf

Download and Read Free Online ReORIENT: Global Economy in the Asian Age By Andre Gunder Frank

Editorial Review

Review
"A hugely important contribution to the critique of Eurocentric history. . . . This book is powerful and important. Read it."--"Journal of Historical Geography

From the Author
BOOK ABSTRACT

This book outlines and analyzes the global economy and its sectoral and regional division of labor and cyclical dynamic from 1400 to 1800. The evidence and argument are that within this global economy Asians and particularly Chinese were preponderant, no more "traditional" than Europeans, and in fact largely far less so. The historical documentation poses an 'emperor has no clothes' challenge to all received Eurocentric historiography and social theory from Montesquieu, Marx and Weber, or Toynbee and Polanyi, to Rostow, Braudel and Wallerstein. The books's global economic analysis offers a more holistic theoretical alternative. 'The Rise of the West' was not due to any 'European Miracle exceptionalism' that allegedly permitted it to pull itself up by its own bootstraps as Weberians have contended. Nor did Europe build a 'European world-economy around itself" a la Braudel and thereby as per Marx and Wallerstein [as well as Frank's own WORLD ACCUMULATION 1492-1789] initiating a European centered 'Modern Capitalist World-System' primarily by exploiting the wealth of its American and African colonies. Instead, Europe used its American silver to buy itself marginal entry into the long since existing world market in Asia, which was much larger, more productive and competitive, continued to expand much faster until 1800, and was able to support a rate of population growth in Asia that was than double that of Europe until 1750.

Then changing world economic/ demographic/ ecological relations and relative factor prices in the competitive global economy resulted in the temporary 'Decline of the East' and the opportunity for the also temporary 'The Rise of the West'. Europe took advantage of this world economic opportunity through import substitution, export promotion and technological change to become Newly Industrializing Economies after 1800, as is again happening today in East Asia. That region is now REgaining its 'traditional' dominance in the global economy, with the Chinese 'Middle Kingdom' again at its 'center.'

COMMENTS ON ReOrient BY REFEREES AND REVIEWERS

"Frank shows how Marx and Weber got it all wrong. This book is conceptually that important. A fundamental rethinking absolutely essential to understanding world history."
-ALBERT BERGESEN University of Arizona

"This will be an extremely important book of sufficient originality and importance to have a major impact. It could not be more ambitious."
- KENNETH POMERANZ University of California at Irvine

"The author redefines our baseline for assessing the 'rise' of Europe. I believe this book could become a benchmark study."
- BIN WONG University of California at Irvine

"A book for the millennium ... can be a landmark book that shapes substantially the scholarship and understanding of the next generation of researchers. It should have an immediate impact."

- MARK SELDEN State University of New York

"Andre Gunder Frank's *ReORIENT* is a heroic effort to reconstruct our conceptions of the world economy in the early modern age. A brilliant theory - Frank's single-mided, relentless, and compelling organic model achieves coherence and has much to offer."
- PETER PERDUE Massachussetts Institute of Technology

"If challenging received wisdom is a trademark, this book is written as the mother of all challenges. The immense power of the book rests on the ability to provoke and force one to rethink many facets of history that have been taken for granted for a long long time."
- HARBANS MUKHIA *Indian Express*

"*ReOrient*'s biggest virtue: it forces the reader to at least look differently at world history. This impressive and illuminating analysis sets out to challenge the mother of all orthodoxies that Europe discovered capitalism and industrialisation and that what followed and is happening and will happen is essentially a fallout of this European preeminence."
- SAUBHIK CHAKABARTI *The Statesman*

"This is a brave book, brave in the academic as well as the personal sense. It insists on a completely necessary reorientation of academic and political views. It will prove to be compulsory reading."
- JACK GOODY St. Johns College, Cambridge

"*ReORIENT* deserves to become an instant classic."
- MARTIN LEWIS Duke University

From the Inside Flap

"Frank shows how Marx and Weber got it all wrong. A fundamental rethinking of the rise of the West and the origin of the world-system. Absolutely essential to understanding world history."—Albert Bergesen,University of Arizona

"The great virtue of this stimulating book is its relentless push to redefine our framework for thinking about the early modern economy. . . . A benchmark study."—R. Bin Wong,University of California, Irvine

Users Review

From reader reviews:

Henry Jensen:

Do you have favorite book? For those who have, what is your favorite's book? Reserve is very important thing for us to understand everything in the world. Each e-book has different aim or maybe goal; it means that book has different type. Some people really feel enjoy to spend their time to read a book. These are reading whatever they take because their hobby is reading a book. How about the person who don't like reading through a book? Sometime, man or woman feel need book after they found difficult problem or maybe exercise. Well, probably you'll have this ReORIENT: Global Economy in the Asian Age.

Herb Baker:

Book is to be different for each grade. Book for children until eventually adult are different content. As it is

known to us that book is very important normally. The book ReORIENT: Global Economy in the Asian Age had been making you to know about other knowledge and of course you can take more information. It is very advantages for you. The guide ReORIENT: Global Economy in the Asian Age is not only giving you more new information but also to be your friend when you experience bored. You can spend your personal spend time to read your book. Try to make relationship using the book ReORIENT: Global Economy in the Asian Age. You never truly feel lose out for everything in case you read some books.

Clara Demoss:

This ReORIENT: Global Economy in the Asian Age tend to be reliable for you who want to be a successful person, why. The reason of this ReORIENT: Global Economy in the Asian Age can be one of the great books you must have is usually giving you more than just simple examining food but feed you with information that possibly will shock your preceding knowledge. This book will be handy, you can bring it everywhere and whenever your conditions throughout the e-book and printed kinds. Beside that this ReORIENT: Global Economy in the Asian Age giving you an enormous of experience for instance rich vocabulary, giving you demo of critical thinking that could it useful in your day action. So , let's have it appreciate reading.

Jasper Parsons:

Typically the book ReORIENT: Global Economy in the Asian Age will bring you to definitely the new experience of reading any book. The author style to clarify the idea is very unique. Should you try to find new book to study, this book very suitable to you. The book ReORIENT: Global Economy in the Asian Age is much recommended to you to see. You can also get the e-book from the official web site, so you can easier to read the book.

Download and Read Online ReORIENT: Global Economy in the Asian Age By Andre Gunder Frank #SWUAOP0BDHK

Read ReORIENT: Global Economy in the Asian Age By Andre Gunder Frank for online ebook

ReORIENT: Global Economy in the Asian Age By Andre Gunder Frank Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read ReORIENT: Global Economy in the Asian Age By Andre Gunder Frank books to read online.

Online ReORIENT: Global Economy in the Asian Age By Andre Gunder Frank ebook PDF download

ReORIENT: Global Economy in the Asian Age By Andre Gunder Frank Doc

ReORIENT: Global Economy in the Asian Age By Andre Gunder Frank Mobipocket

ReORIENT: Global Economy in the Asian Age By Andre Gunder Frank EPub