

The History of Management Thought

By Daniel A. Wren

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Editorial Review

From the Back Cover
What can the past tell you about modern management practice?

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Features

- Presents new sections on technology, discussing its impact on management thought.
- Covers recurring issues in business ethics, corporate governance, and corporate responsibility.
- Includes expanded explanations of developments in organizational theory and strategic management.
- Provides a solid foundation in the history of management thought in a chronological framework.

About the Author
Daniel A. Wren, Ph.D., University of Illinois, is the David Ross Boyd Professor of Management Emeritus and Curator of the Harry W. Bass Business History Collection at the University of Oklahoma. He has served as President of the Southern Management Association, as Chairman of the Management History Division of the Academy of Management, is a Fellow of the Southern Management Association, and a Fellow of the Academy of Management. He has been honored with the Merrick Foundation Award for teaching excellence and received the Distinguished Educator Award from the national Academy of Management for his contributions "as the foremost management historian of his generation." His research has appeared in numerous scholarly journals and he is the author of *White Collar Hobo: The Travels of Whiting Williams* (Iowa State University Press) and, with Ronald Greenwood, coauthor of *Management Innovators: the people and Ideas that have shaped Modern Business* (Oxford University Press).

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