

Engaging a New Generation: A Vision for Reaching Catholic Teens

By Frank Mercadante

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Reaching teens has always been a challenge. Add in the swirl of rapidly transforming culture and technology and no wonder today's teens are MIA at most traditional youth ministry offerings.

It's the elephant in the sanctuary today's teens are more likely to look at confirmation as their exit from Catholicism, rather than their initiation into the Faith. Sadly, many never return.

But how do we reach this new breed of teens? The formulas that worked with teens a generation or two ago, are now met with polite indifference.

Today, young people prefer substance over sensation involvement over indulgence. They hunger for authentic relationships. They long for spiritual experiences that are firmly rooted in truth and dignity.

Engaging a New Generation critically examines our commonly held assumptions as well as our often-used models and methodologies initially developed to reach late Baby Boomer and Generation X teens. It then introduces you to the core characteristics of the Millennial Generation teens and the pastoral implications, where the operational and ministerial borders are expanding far beyond traditional youth ministry.

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Editorial Review

Review
"This book is the most significant resource I have read, not only for youth ministry but for parish ministry, in the last ten years." --Peter Denio, Standards for Excellence Coordinator, The National Leadership Roundtable on Church Management

"This book comes from deep inside the field of youth ministry. It is theological, socialogical, practical, pastoral, and scriptural." --Dr. Mike Carotta, author, national consultant

"Engaging a New Generation is as much about vibrant parish faith as it is about our young people." --Bishop Timothy Doherty, Diocese of Lafayette, Indiana

From the Inside Flap
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About the Author
Frank Mercadante founded Cultivation Ministries, a not-for-profit youth ministry organization so that teens could experience the same life changing, faith-building outcome that he had himself. As he has shepherded thousands of young people into a deep, lasting faith in Christ, he's had to adjust to meet the changing needs of each subsequent generation. Engaging Millennial Generation Teens will help you do the same.

Users Review

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James Shaw:

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