

From Siblings to Cousins: Prospering in the Third Generation and Beyond (A Family Business Publication)

By C. Aronoff, J. Ward

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Here Aronoff and Ward show siblings and cousins how to work together on key issues that are critical to the future success of the business including how to attract the most capable family members into leadership roles, how to develop agreement among many owners and how to create a "cousin collaboration".

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Editorial Review

Review

'As one in the third generation (the cousin generation) with over 25 years of exposure to family business issues, Dr. Aronoff's From Siblings to Cousins was right on the mark. Not only did the author(s) identify the key differences between sibling and cousni generations, but he (they) also offered practical solutions to maximize family effectiveness, therefore maximizing the value of the family business.' - Chris McKee, Executive Vice President, Marketing & Sales, McKee Foods

'After reading From Siblings to Cousins I felt the book had to be based on the experience and stories from our family business. As a member of a 'Cousin Collaboration' it was amazing to read about how many similar issues family businesses face regardless of the type of business or size. For families that are in the process of succession planning from the siblings to cousins, this book is a must read.' - Peter Goldberg, President, AmTrust Bank

'While being concise and quite readable, Siblings to Cousins thoughtfully examines the critical aspects of transitioning from a sibling- to a cousin-owned business and provides a tangible blueprint for achieving long-term family business continuity. Drs. Craig Aronoff and John Ward are among the very few authors who have the breadth and depth of experience with multigenerational family businesses required to formulate such a meaningful yet accessible framework for the issues surrounding this complex transition. As a 4th generation member of a family dedicated to the continuity of our family business, I found this book to be both insightful and useful; I would recommend it highly to anyone interested in the long term health of family businesses.' - Kent Johnson, CEO, Highlights for Children, Inc., Columbus, OH

About the Author
CRAIG E. ARONOFF Co-founder, Principal, and Chairman of the Board of The Family Business Consulting Group, Inc., the founder of the Cox Family Enterprise Center and current Professor Emeritus at Kennesaw State University, USA. He invented and implemented the membership-based, professional-service-provider sponsored Family Business Forum, which has served as a model of family business education for universities world-wide.

JOHN L. WARD Co-founder of the Family Business Consulting Group Inc. He is Clinical Professor at the Kellogg School of Management, USA, and teaches strategic management, business leadership and family enterprise continuity.

Users Review

From reader reviews:

John Solorio:

Now a day folks who Living in the era just where everything reachable by match the internet and the resources within it can be true or not call for people to be aware of each data they get. How a lot more to be smart in having any information nowadays? Of course the reply is reading a book. Reading through a book can help people out of this uncertainty Information mainly this From Siblings to Cousins: Prospering in the

Third Generation and Beyond (A Family Business Publication) book because book offers you rich data and knowledge. Of course the data in this book hundred per-cent guarantees there is no doubt in it everbody knows.

Angel Gardner:

Nowadays reading books be than want or need but also work as a life style. This reading addiction give you lot of advantages. The advantages you got of course the knowledge the rest of the information inside the book that improve your knowledge and information. The knowledge you get based on what kind of reserve you read, if you want attract knowledge just go with education books but if you want sense happy read one with theme for entertaining like comic or novel. The actual From Siblings to Cousins: Prospering in the Third Generation and Beyond (A Family Business Publication) is kind of guide which is giving the reader unforeseen experience.

Jamie Hernandez:

Can you one of the book lovers? If yes, do you ever feeling doubt if you are in the book store? Try and pick one book that you find out the inside because don't ascertain book by its handle may doesn't work is difficult job because you are afraid that the inside maybe not seeing that fantastic as in the outside search likes. Maybe you answer could be From Siblings to Cousins: Prospering in the Third Generation and Beyond (A Family Business Publication) why because the great cover that make you consider about the content will not disappoint an individual. The inside or content is definitely fantastic as the outside or cover. Your reading sixth sense will directly show you to pick up this book.

Wesley Powell:

That reserve can make you to feel relax. This specific book From Siblings to Cousins: Prospering in the Third Generation and Beyond (A Family Business Publication) was colorful and of course has pictures on the website. As we know that book From Siblings to Cousins: Prospering in the Third Generation and Beyond (A Family Business Publication) has many kinds or variety. Start from kids until teens. For example Naruto or Private eye Conan you can read and think you are the character on there. Therefore not at all of book are usually make you bored, any it offers up you feel happy, fun and rest. Try to choose the best book for yourself and try to like reading this.

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