

How to Look Expensive: A Beauty Editor's Secrets to Getting Gorgeous without Breaking the Bank

By Andrea Pomerantz Lustig

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***Glamour*'s "Beauty Sleuth" reveals tricks of the trade to help you look fabulously high-end—in any economy.**

Andrea Pomerantz Lustig has spent twenty years as a beauty editor, and her contact list is packed with the names of the most exclusive stylists in the business.In *How to Look Expensive*, she combines her own experience with highly coveted secrets she's learned from the experts to help readers achieve buttery highlights, luminous skin, flawless makeup, and more, all on a budget. Delivering red-carpet looks without putting readers in the red, tips include:

• How to get expensive-looking hair color at an inexpensive salon

• Superluxe DIY skincare cocktails for less than $20

• The cheap cosmetic secrets of expensive makeup artists

• Tips for princess-perfect skin on a pauper’s budget

• “Work Your Beauty Budget” sections that help you make the most of every dollar

With *How to Look Expensive*, every woman can afford to get gold-card gorgeous, and reap the self-confidence that comes with it.

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Editorial Review

Review
“Full of beauty tips, tricks and artists’ secrets, in *How to Look Expensive*, veteran beauty editor Andrea Lustig helps real women determine exactly what they need to look and feel pretty powerful and make every beauty dollar they spend really count.”
—Bobbi Brown

“Andrea has a journalist’s eye in a beauty editor’s body: She knows what’s new, understands what works, and can sniff out hype a mile away.”
—Cindi Leive

“There are too many beauty books on the shelves, so the bar for actually buying one is high. This one leaps it, with room to spare. […] The philosophy behind this book is both wise and doable: Maintenance is important, but you can go overboard.”
—*The Wall Street Journal*

“Perfect highlights, flawless makeup, and glowing skin were once high-maintenance, high-cost endeavors. Not anymore. Beauty insider Andrea Lustig pulls back the curtain to show us how those in-the-know do it better and less expensively. This book's not a deal, it's a steal!”
—Jean Chatzky, Financial Editor, *NBC Today*

"As a seasoned editor and beauty industry expert, Andrea's ultimate style guide uncovers a wealth of behind the scenes beauty secrets that have allowed many of the world's most glamorous and stylish women to always look their absolute best. This approachable, authentic book is chock-full of tips for every woman to look beautiful and chic without breaking the bank."
—Frederic Fekkai

"Busy women everywhere will appreciate Andrea's sense of what works, and her expert ability to highlight the necessities for easy, glamorous beauty. This book is the perfect go-to for anyone looking to keep their beauty regimen fresh!"
—Giada De Laurentiis

“Andrea distills all the best beauty secrets in this fun, witty read.”
—Tory Burch

"The new beauty book I swear by"

—Self.com

“She promises and delivers on providing beauty advice on hair, cosmetics and clothes that will make you feel like a million bucks without actually spending it.”

—*The Washington Post*

“She reveals the power tools in her arsenal, and provides affordable and D.I.Y. alternatives for her cosmetic weaponry.”

—*The New York Times*

“*Glamour* magazine's "Beauty Sleuth" columnist gives a million dollars worth of practical beauty advice for $25 in *How to Look Expensive*."

—*The Florida Times-Union*

About the Author
Glamour's "Beauty Sleuth," Andrea Pomerantz Lustig, also contributes reguarly to *The New York Times, Allure*, and other publications. She was a pioneer editor in chief at Sephora.com and for nine years served as the beauty and fitness director at *Cosmopolitan*. She lives in New York City.

Users Review

From reader reviews:

Christina Ochs:

Why don't make it to become your habit? Right now, try to ready your time to do the important action, like looking for your favorite guide and reading a reserve. Beside you can solve your long lasting problem; you can add your knowledge by the reserve entitled How to Look Expensive: A Beauty Editor's Secrets to Getting Gorgeous without Breaking the Bank. Try to make book How to Look Expensive: A Beauty Editor's Secrets to Getting Gorgeous without Breaking the Bank as your buddy. It means that it can for being your friend when you feel alone and beside associated with course make you smarter than ever before. Yeah, it is very fortuned in your case. The book makes you more confidence because you can know almost everything by the book. So , we should make new experience along with knowledge with this book.

Mary Parker:

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Barbara Mobley:

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Piedad Trainor:

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