

The Battle for Investment Survival

By G. M. Loeb

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A reader of one of my earlier discussions asked-"Have you ever tried out the ideas outlined in your book?" My reply was to the effect that the ideas were tried out first, and the book written afterward. Any earner who earns more than he can spend is automatically an investor. It doesn't matter in the slightest whether he wants to be or not, or even whether he realizes that he is investing. Storing present purchasing power for use in the future is investing, no matter in what form it's put away. Some popular and common forms include money itself, government bonds, savings bank deposits, real estate, commodities, securities of all types, diamonds and where and when it's legal, gold.

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Editorial Review

From the Back Cover

"Loeb tells us to put all our eggs in one basket, and watch the basket."
--John RothchildFinancial Columnist, Time magazine

"This book is very special in my life. It is the very first Wall Street book I ever read. After reading 1,200 additional finance books, The Battle for Investment Survival's principles and concepts are still valid for consistent success."
--Victor Sperandeo Author of Trader Vic on Commodities

In The Battle for Investment Survival, the turf is Wall Street, the goal is to preserve your capital at all costs, and to win is to "make a killing without being killed." This memorable classic, originally written in 1935, offers a fresh perspective on investing from times past. The Battle for Investment Survival treats investors to a straightforward account of how to profit--and how to avoid profit loss--in what Loeb would describe as the constant tug-of-war between rising and falling markets.

About the Author
Gerald M. Loeb worked on Wall Street as a stockbroker for forty years beginning in the late 1920s. He was also a financial writer whose articles were published in Barron's, Wall Street Today, and Investor Magazine. A prolific writer throughout his career, Gerald Loeb also authored Gerald Loeb's Checklist for Buying Stocks and Battle for Stock Market Profits.

Users Review

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Battle for Investment Survival.

Thomas Ellis:

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Lorene Williamson:

Within this era which is the greater man or woman or who has ability to do something more are more important than other. Do you want to become considered one of it? It is just simple strategy to have that. What you have to do is just spending your time little but quite enough to have a look at some books. Among the books in the top record in your reading list is actually The Battle for Investment Survival. This book and that is qualified as The Hungry Hills can get you closer in getting precious person. By looking upwards and review this e-book you can get many advantages.

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