

The Oxford Handbook of Personality and Social Psychology (Oxford Library of Psychology)

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For decades, the relationship between personality psychology and social psychology has been defined by its contrasts: sometimes highly overlapping and intertwined, at other times conflicting and even competing. This contradiction has been ultimately counterproductive, as it has precluded the understanding of people as both individuals and social beings.

The Oxford Handbook of Personality and Social Psychology captures the history, current status, and future prospects of personality and social psychology -- presented not as a set of parallel accounts, but as an integrated perspective on the behavior of persons in social contexts. The contributors to this handbook were charged not only with presenting examples of work that crosses the boundaries of personality and social psychology, but also with thinking deeply and generatively about the ways in which a unified social-personality perspective can provide a greater understanding of the phenomena that concern psychological investigators.

The chapters of this handbook weave together work from personality and social psychology, addressing both distinctive contributions and common ground. In so doing, the authors offer compelling evidence for the power and the potential of an integrated approach, as well as new suggestions and directions for research. This volume is a groundbreaking achievement for the field of psychology, one which promises to set the agenda for future generations of scholars.

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Editorial Review

Review

"To understand people one must know both who they are as individuals and who they are as social beings. This emphasis, alone, makes the handbook worthy... With a wonderful blend of longstanding scholars in the discipline and relative "newcomers" to the social personality research landscape, Deaux and Snyder have nurtured a perspective that is grounded in the literature but expands and builds on it as well. A "must have" resource. Summing up: Essential. Graduate students, researchers, faculty." - R.E. Osborne, Texas State University-San Marcos, *CHOICE*

"... the chapters are uniformly well written and easy to read. PsycCRITIQUES readers will find much of interest in the chapters presented in this volume and can easily examine topics of both personal relevance to their own research and those further afield to gain insight into how personal and situational variables individually and together predict behavior... Not only will *The Oxford Handbook of Personality and Social Psychology* be of interest to personality and social psychologists, but also particular chapters will be of considerable interest to people working directly in applied fields, including health, law, and industrial-organizational. Particular chapters from this book could also be a valuable supplement to a textbook for an upper level class in applications of social psychology." --*PsycCRITIQUES*

"This volume is in many ways a pioneering effort that sort of creates a new science that could be called "persona-social psychology," a body of knowledge of facts learned from new research, using as its basis what is already known in personality psychology and in social psychology." -- **izIndia**

About the Author

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