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By Ted Goodman

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Editorial Review

From the Back Cover

Now revised and updated with thousands of new quotations, this best-selling compilation of business wit and wisdom is the ultimate desk reference for speakers, writers, CEOs, managers, and employees alike. Filled with inspiring wisdom from our greatest luminaries of every age, this desktop guide covers an astonishing range of subjects—from ability and attitude to youth and zeal. Among the men and women featured are:

Bill Gates/Ralph Waldo Emerson/Susan Sontag/John D. Rockefeller/Ronald Reagan/Warren Buffett/ Katharine Graham/ Gay Talese/ David Geffen/ Henry Ford/ Carl Sandburg/ George Bernard Shaw/ Woodrow Wilson/ Rudolph Giuliani/ Woody Allen/ Charles Dickens/ Fran Lebowitz/ Winston Churchill/ Emily Dickinson/ W.E.B. Du Bois/ Frank Lloyd Wright/ Bob Dylan/ Thomas Edison/ Katharine Hepburn/ Albert Einstein/ C.S. Lewis/ Duke Ellington/ Oscar Wilde/ Benjamin Franklin/ Virginia Woolf/ Mark Twain/ Leonardo da Vinci/ Samuel Johnson/ Gore Vidal/ Aristotle/ Thomas Jefferson/ the Forbes men themselves...and many, many more.

About the Author

Ted Goodman is the general editor of the Avery Index to Architectural Periodicals at Columbia University in New York City. He is the author of *Fire! The 100 Most Devastating Fires Through the Ages and the Heroes Who Fought Them*, and the editor of *Writing the Rails: Train Adventures by the World's Best-Loved Writers*.

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