

Increasing Student Engagement and Retention Using Social Technologies: Facebook, E-Portfolios and Other Social Networking Services (Cutting-Edge Technologies in Higher Education)

By Laura A. Wankel, Patrick Blessinger

Download now

Read Online

Increasing Student Engagement and Retention Using Social Technologies: Facebook, E-Portfolios and Other Social Networking Services (Cutting-Edge Technologies in Higher Education) By Laura A. Wankel, Patrick Blessinger

'Increasing Student Engagement and Retention using Social Technologies: Facebook, e-portfolios and other Social Networking Services' uses case studies, surveys, and literature reviews to examine how these social media technologies are being used to improve writing and publishing skills in students, create engaging communities of practice, and how these tools are being used for e-Mentoring and constructing online reputations. Chapters include applying positive psychology and cognitive styles in user design, designing outcome based curricula using student personality types, engaging second language students through electronic writing tasks, applying psychological variables on the academic use of social media, using social media to motivate students to take charge of their own learning processes, and creatively using technology to enhance teacher education. This volume will also discuss a framework for deploying and assessing these technologies in higher education institutions.

Download Increasing Student Engagement and Retention Using ...pdf

Read Online Increasing Student Engagement and Retention Usin ...pdf

Increasing Student Engagement and Retention Using Social Technologies: Facebook, E-Portfolios and Other Social Networking Services (Cutting-Edge Technologies in Higher Education)

By Laura A. Wankel, Patrick Blessinger

Increasing Student Engagement and Retention Using Social Technologies: Facebook, E-Portfolios and Other Social Networking Services (Cutting-Edge Technologies in Higher Education) By Laura A. Wankel, Patrick Blessinger

'Increasing Student Engagement and Retention using Social Technologies: Facebook, e-portfolios and other Social Networking Services' uses case studies, surveys, and literature reviews to examine how these social media technologies are being used to improve writing and publishing skills in students, create engaging communities of practice, and how these tools are being used for e-Mentoring and constructing online reputations. Chapters include applying positive psychology and cognitive styles in user design, designing outcome based curricula using student personality types, engaging second language students through electronic writing tasks, applying psychological variables on the academic use of social media, using social media to motivate students to take charge of their own learning processes, and creatively using technology to enhance teacher education. This volume will also discuss a framework for deploying and assessing these technologies in higher education institutions.

Increasing Student Engagement and Retention Using Social Technologies: Facebook, E-Portfolios and Other Social Networking Services (Cutting-Edge Technologies in Higher Education) By Laura A. Wankel, Patrick Blessinger Bibliography

- Sales Rank: #3660791 in Books
- Brand: Brand: Emerald Group Publishing Limited
- Published on: 2012-11-20
- Original language: English
- Number of items: 1
- Dimensions: 8.90" h x .80" w x 5.90" l, .75 pounds
- Binding: Paperback
- 250 pages

Download Increasing Student Engagement and Retention Using ...pdf

Read Online Increasing Student Engagement and Retention Usin ...pdf

Download and Read Free Online Increasing Student Engagement and Retention Using Social Technologies: Facebook, E-Portfolios and Other Social Networking Services (Cutting-Edge Technologies in Higher Education) By Laura A. Wankel, Patrick Blessinger

Editorial Review

Review
Instructors in a number of disciplines and researchers in education and information science explore some of the ways social networking can help improve higher education. Among their perspectives are holistic learner engagement for success in the innovation age, how learning platforms enhanced by social media challenge and motivate students to take charge of their own learning processes, the influence of psychological variables on the academic use of Facebook, computer-aided learning and task-based learning, and using technology to enhance teacher education. Distributed in North America by Turpin Distribution. --Book News Inc. Portland, OR

About the Author
Laura A. Wankel - Northeastern University, MA, USA
Patrick Blessinger - International Higher Education Teaching and Learning Association (HETL), USA

Users Review

From reader reviews:

Della Bailey:

What do you concerning book? It is not important along? Or just adding material when you want something to explain what the ones you have problem? How about your free time? Or are you busy man or woman? If you don't have spare time to do others business, it is make one feel bored faster. And you have extra time? What did you do? Everyone has many questions above. The doctor has to answer that question due to the fact just their can do this. It said that about guide. Book is familiar in each person. Yes, it is suitable. Because start from on kindergarten until university need this specific Increasing Student Engagement and Retention Using Social Technologies: Facebook, E-Portfolios and Other Social Networking Services (Cutting-Edge Technologies in Higher Education) to read.

Patricia Skinner:

Your reading 6th sense will not betray you actually, why because this Increasing Student Engagement and Retention Using Social Technologies: Facebook, E-Portfolios and Other Social Networking Services (Cutting-Edge Technologies in Higher Education) publication written by well-known writer who really knows well how to make book that could be understand by anyone who also read the book. Written within good manner for you, still dripping wet every ideas and producing skill only for eliminate your own personal hunger then you still hesitation Increasing Student Engagement and Retention Using Social Technologies: Facebook, E-Portfolios and Other Social Networking Services (Cutting-Edge Technologies in Higher Education) as good book not simply by the cover but also from the content. This is one book that can break don't ascertain book by its protect, so do you still needing another sixth sense to pick this particular!? Oh come on your looking at sixth sense already told you so why you have to listening to a different sixth sense.

Kathy Ahmed:

You can find this Increasing Student Engagement and Retention Using Social Technologies: Facebook, E-Portfolios and Other Social Networking Services (Cutting-Edge Technologies in Higher Education) by check out the bookstore or Mall. Only viewing or reviewing it can to be your solve issue if you get difficulties for the knowledge. Kinds of this publication are various. Not only by written or printed and also can you enjoy this book by means of e-book. In the modern era just like now, you just looking from your mobile phone and searching what their problem. Right now, choose your own ways to get more information about your e-book. It is most important to arrange you to ultimately make your knowledge are still revise. Let's try to choose suitable ways for you.

Jack Murray:

As a student exactly feel bored in order to reading. If their teacher questioned them to go to the library or even make summary for some reserve, they are complained. Just tiny students that has reading's internal or real their interest. They just do what the educator want, like asked to the library. They go to there but nothing reading seriously. Any students feel that looking at is not important, boring along with can't see colorful photos on there. Yeah, it is being complicated. Book is very important for yourself. As we know that on this period of time, many ways to get whatever we would like. Likewise word says, ways to reach Chinese's country. So , this Increasing Student Engagement and Retention Using Social Technologies: Facebook, E-Portfolios and Other Social Networking Services (Cutting-Edge Technologies in Higher Education) can make you really feel more interested to read.

Download and Read Online Increasing Student Engagement and Retention Using Social Technologies: Facebook, E-Portfolios and Other Social Networking Services (Cutting-Edge Technologies in Higher Education) By Laura A. Wankel, Patrick Blessinger #Z4J8XAF6O9W

Read Increasing Student Engagement and Retention Using Social Technologies: Facebook, E-Portfolios and Other Social Networking Services (Cutting-Edge Technologies in Higher Education) By Laura A. Wankel, Patrick Blessinger for online ebook

Increasing Student Engagement and Retention Using Social Technologies: Facebook, E-Portfolios and Other Social Networking Services (Cutting-Edge Technologies in Higher Education) By Laura A. Wankel, Patrick Blessinger Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Increasing Student Engagement and Retention Using Social Technologies: Facebook, E-Portfolios and Other Social Networking Services (Cutting-Edge Technologies in Higher Education) By Laura A. Wankel, Patrick Blessinger books to read online.

Online Increasing Student Engagement and Retention Using Social Technologies: Facebook, E-Portfolios and Other Social Networking Services (Cutting-Edge Technologies in Higher Education) By Laura A. Wankel, Patrick Blessinger ebook PDF download

Increasing Student Engagement and Retention Using Social Technologies: Facebook, E-Portfolios and Other Social Networking Services (Cutting-Edge Technologies in Higher Education) By Laura A. Wankel, Patrick Blessinger Doc

Increasing Student Engagement and Retention Using Social Technologies: Facebook, E-Portfolios and Other Social Networking Services (Cutting-Edge Technologies in Higher Education) By Laura A. Wankel, Patrick Blessinger Mobipocket

Increasing Student Engagement and Retention Using Social Technologies: Facebook, E-Portfolios and Other Social Networking Services (Cutting-Edge Technologies in Higher Education) By Laura A. Wankel, Patrick Blessinger EPub