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By Douglas Lanier

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Our notions of Shakespeare have been shaped partly by his diffuse presence in films, comics, television, popular novels, kitsch, and advertising. Through a series of case studies, Douglas Lanier examines how modern popular culture has appropriated and refashioned Shakespeare as a cultural icon.

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Editorial Review

Review
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About the Author
Douglas Lanier is an Associate Professor and Director of Graduate Studies, English Department, University of New Hampshire.

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