

Color Studies

By Edith Anderson Feisner, Ron Reed

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The 3rd edition of *Color Studies* introduces students from all concentrations of visual arts to color theory, the physiology and psychology of color perception, and the physics of color. This text discusses in detail the four dimensions of color - hue, value, intensity and temperature - with tips for putting knowledge into practice in a variety of disciplines, from painting and other fine arts to interior design, architecture, fashion design, textile design, and graphic design. Feisner and Reed provide an up-to-date discussion of sustainable color applications and green materials as the underlying component of colorants, dyes, and inks in textiles, printmaking and paints. A new chapter on color and digital technology discusses illuminating with color (LED), color tools and management (Pantone), as well as color consulting and marketing. Taking a multidisciplinary approach, this lavishly illustrated edition balances traditional and modern perspectives and examples in all areas of fine art and design.

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Review
Finally a book on colour that is written with designers in mind, not just artists - highly comprehensive. -- Valerie Mace, London College of Communication, UK Good publication - wide range of colour applications and topics covered. Informative and knowledgeable about colour - recommended. -- Fiona Candy, University of Central Lancashire, UK I found this publication informative, visually pleasing and a useful discourse on not only the theory of colour but consideration of cultural value and interpretation. Easy to access and understand, I will certainly be recommending this to my students and as part of their recommended reading for their course. -- Patricia Woods, South Devon College, UK One of the best books I have seen on this subject. -- Julie Brown, University of Bolton, UK

About the Author
Edith Anderson Feisner is a Visiting Specialist / Assistant Chair (Retired) in the School of Fine Arts at Montclair State University, USA. She has taught courses in color, design, and introduction to visual arts. She has held many positions in the Embroiderers' Guild of America including certified teacher, teacher certification board, as well as the author of the master craftsman programs in color and design. Her fine art works are in both public and private collections.

Ron Reed, MS is an interior designer, author, and educator with over 22 years of combined professional design practice and teaching experience. He is a professional member of the International Interior Design Association (IIDA), a registered interior designer (RID), a National Council for Interior Design Qualifications (NCIDQ) certificate holder, and is a member of the Inter-Society Color Council (ISCC). Ron is also co-author of *Color Studies, 3rd edition.*

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