

Organization Development: Behavioral Science Interventions for Organization Improvement,6th Edition

By Wendell L. French, Cecil H. Bell

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Appropriate for courses in Organization Development, this new edition explores the improvement of organizations through planned, systematic, long-range efforts focused on the organization's culture and its human and social processes. The authors present a concise and comprehensive exposition of the theory, practice, and research related to organization development. The Sixth Edition reflects the most recent developments, advances and expansions, and research in the area of OD. **KEY TOPICS:** Adds and updates new material to provide the most current information available. Strengthens coverage by adding new interventions and new material. Offers a more lively tone and writing style. Emphasizes the everchanging paradigms in OD theory and describes several new and important interventions in considerable detail. Sets discussions in the rapidly-evolving contexts of globalization, intensified competition and collaboration, Total Quality Management (TQM) and large-scale organizational change. Provides excellent coverage of the organization and its dynamics for managers and professionals.

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Editorial Review

From the Publisher
French and Bell explore the improvement of organizations through planned, systematic, long-range efforts focused on the organization's culture and its human and social processes. They present a concise but comprehensive exposition of the theory, practice and research related to organization development. The Fifth Edition reflects recent developments, advances and expansions, and research.

From the Back Cover
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About the Author
Wendell French, PhD Harvard University, is a retired professor of management and organization from the University of Washington. His fields of specialty are organizational development and human resource management, including team building, inter-group team building, and human resource policies. His consulting work focuses on participative approaches to organizational improvement, assessment of HRM programs, and management and supervisory development. He is the author of several books and has contributed to numerous business and professional journals.

Cecil H. Bell (1935 - 2009) was born in Nashville, TN. He earned his master's degree in General Psychology at Boston University in 1960. He taught for 30 years at the University of Washington Graduate School of Business, Department of Management and Organization. He is the author of numerous publications and the co-author of a well-known book in his field of study, *Organization Development: Behavioral Science Interventions for Organization Improvement*.

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