

Technological, Managerial and Organizational Core Competencies: Dynamic Innovation and Sustainable Development

By Farley Simon Nobre

Download now

Read Online

Technological, Managerial and Organizational Core Competencies: Dynamic Innovation and Sustainable Development By Farley Simon Nobre

Innovation involves a set of processes which support the production and transformation of knowledge into new processes, technologies and products, goods and services, and provide an organization with particular strengths and value relative to other firms. In such a view, innovation is a key source of customer benefits and sustainable competitive advantage.

Technological, Managerial and Organizational Core Competencies: Dynamic Innovation and Sustainable Development investigates the impact of knowledge management, information systems, finance, organizational networks, internationalization, strategic management, marketing, entrepreneurship, and sustainability on an organization that pursues dynamic innovation and sustainable advantage. This book provides research and practice for graduate and undergraduate programs, as well as business firms with different technological, managerial, and organizational perspectives.

Download Technological, Managerial and Organizational Core ...pdf

Read Online Technological, Managerial and Organizational Cor ...pdf

Technological, Managerial and Organizational Core Competencies: Dynamic Innovation and Sustainable Development

By Farley Simon Nobre

Technological, Managerial and Organizational Core Competencies: Dynamic Innovation and Sustainable Development By Farley Simon Nobre

Innovation involves a set of processes which support the production and transformation of knowledge into new processes, technologies and products, goods and services, and provide an organization with particular strengths and value relative to other firms. In such a view, innovation is a key source of customer benefits and sustainable competitive advantage.

Technological, Managerial and Organizational Core Competencies: Dynamic Innovation and Sustainable Development investigates the impact of knowledge management, information systems, finance, organizational networks, internationalization, strategic management, marketing, entrepreneurship, and sustainability on an organization that pursues dynamic innovation and sustainable advantage. This book provides research and practice for graduate and undergraduate programs, as well as business firms with different technological, managerial, and organizational perspectives.

Technological, Managerial and Organizational Core Competencies: Dynamic Innovation and Sustainable Development By Farley Simon Nobre Bibliography

- Sales Rank: #10323538 in Books
- Published on: 2011-09-30
- Original language: English
- Number of items: 1
- Dimensions: 11.02" h x 1.56" w x 8.50" l, 4.32 pounds
- Binding: Hardcover
- 732 pages

Download Technological, Managerial and Organizational Core ...pdf

Read Online Technological, Managerial and Organizational Cor ...pdf

Download and Read Free Online Technological, Managerial and Organizational Core Competencies: Dynamic Innovation and Sustainable Development By Farley Simon Nobre

Editorial Review

Review
"Business scholars, economists, industrial engineers, and engineers from other technical fields present the results of an international project of multidisciplinary research into links between innovation and organization. They look at innovation in light of sustainability, organizational networks, entrepreneurship, knowledge management, research and development and technology management, marketing, finance, internationalization, and information systems." --*SciTech Book News , Book News Inc., December 2011*

In addition to intermingling technological innovation, entrepreneurship, and organizing, Professors Nobre, Walker and Harris have introduced another more contemporary theme - sustainability. In the book's Preface, Nobre makes an important distinction between competitive advantage" and "sustainable development". "Competitive advantage" is a concept based in economic theories about competitive markets; it stresses the value to individual business firms of distinguishing themselves from their competitors by offering valuable and unusual products or services. However, economists and business scholars have defined competitive advantages solely in terms of the benefits to individual business firms and without concern for effects on consumers, communities, nations, societies, or humanity in general. Nobre introduces the term "sustainable development" to describe a kind of business development that maintains a balance between economic and societal goals and between short-run and long-run goals. This is a timely distinction, since the modern global corporation, a brilliant social innovation that extended benefits of commerce around the globe, has become the world's dominant social institution - and is helping to drive every living system on the earth into decline. We live in a time when humans are at the very peak of our technological power. We are making changes in the earth that will echo through the centuries. Sustainable development would seek to benefit not only individual firms but also their societies and the future of humanity." --*Alan D. Meyer, University of Oregon, USA; and William H. Starbuck, University of Oregon, USA*

In this book the editors have brought together a range of important topics under the heading of Technological, Managerial and Organizational Core Competencies. Nobre, Walker and Harris discuss knowledge management, networks, sustainability, marketing, R&D, Information Systems and internationalization across a range of geographical contexts and organizational settings. Strategically organized in nine sections, the editors combine empirically and theoretically based research contributions from leading commentators around the globe. The diversity of authors providing insights on innovation in different economies highlights the strong international dimension of the book. However, the unique contribution of the book undoubtedly lies in its identification of key creative and typically untapped areas within an organization that can build competencies towards dynamic innovation and sustainable development. Essentially, this book enhances current understanding of the innovation process and platforms its importance as a driver of 21st century entrepreneurship. The book will be of value to those studying and researching the broad field of innovation, particularly as it relates to dynamic organizational processes. The contributions will also be of interest to innovation educators, R&D managers and those working within the general innovation support system. This timely edited text offers a multidisciplinary perspective on innovation, reminding us that innovation is dynamic in nature and highly creative in its origins. --*Colette Henry, Royal Veterinary College, University of London, UK*

About the Author

Farley S. Nobre (PhD, MSc, BSc) is Professor at the School of Management of Federal University of

Parana, Brazil. His research interests include organizations, knowledge management systems, innovation and sustainability. He received his PhD at The University of Birmingham (UK) with thesis On Cognitive Machines in Organizations and he participated in the ARMMS project. He was Guest Researcher with the Institute of Organization Theory and the Artificial Intelligence Research Group of the Humboldt University of Berlin and he participated in the Socionics project. With the multinational NEC he worked in the areas of software process improvement. He received the 1998 NEC Industrial Honor Prize for his contributions in the areas of innovation and quality. Dr. Nobre has authored international books, chapters and papers in journals and conferences worldwide. He is first author of "(Nobre, Tobias & Walker, 2009) Organizational and Technological Implications of Cognitive Machines: Designing Future Information Management Systems, IGI Global, USA." He is member of SERVAS (a voluntary worldwide institution in support of peace and multi-cultural integration).

David S. Walker is Senior Teaching Fellow at the Business School of The University of Birmingham UK, where he has taught since 1995. Previous to this he was Professor of Marketing, Head of the Marketing Department and Director of Business Research at Wolverhampton Business School. He commenced his academic career at Aston Business School where he completed his doctorate in marketing as a Foundation for Management Education Research Fellow. He has throughout his professional life founded and managed several extensive companies in the industrial cleaning and chemical industries, besides current appointments as an external examiner at the Chartered Institute of Marketing, Southampton Business School, Westminster Business School, Northampton Business School and Brighton Business School. He has published extensively in numerous business and management journals both individually and in co-authorship with Dr. Andrew Tobias and Dr. Farley Nobre.

Robert J. Harris is Associate Director of the Institute for Innovation and Enterprise at the University of Wolverhampton (UK). He has provided consultancy support to over 500 organisations since 1993, working with Banks, Business Link and Regional Development Associations. He currently manages all of the University of Wolverhampton Business School's Knowledge Transfer Programmes. In 2007 he was presented the Lord Stafford Knowledge Transfer Champion Award in recognition of his work with small and large businesses both in the UK and overseas. He has managed a number of businesses over the last 20 years. Dr. Harris's research has focused on knowledge transfer and in particular the development of capabilities and innovation within the SME sector. His specialist academic areas are International Business Development and Small Business Marketing and he regularly lectures in these areas in the UK, Europe and S.E.Asia. He is currently external examiner at University of Northampton.

Users Review

From reader reviews:

Robert Burdette:

What do you consider book? It is just for students since they're still students or that for all people in the world, what best subject for that? Just you can be answered for that concern above. Every person has distinct personality and hobby for every other. Don't to be obligated someone or something that they don't wish do that. You must know how great and also important the book Technological, Managerial and Organizational Core Competencies: Dynamic Innovation and Sustainable Development. All type of book could you see on many methods. You can look for the internet methods or other social media.

Blake Nixon:

The ability that you get from Technological, Managerial and Organizational Core Competencies: Dynamic Innovation and Sustainable Development is the more deep you rooting the information that hide inside the words the more you get serious about reading it. It doesn't mean that this book is hard to be aware of but Technological, Managerial and Organizational Core Competencies: Dynamic Innovation and Sustainable Development giving you enjoyment feeling of reading. The writer conveys their point in specific way that can be understood by simply anyone who read the idea because the author of this guide is well-known enough. This specific book also makes your own personal vocabulary increase well. That makes it easy to understand then can go along with you, both in printed or e-book style are available. We propose you for having this kind of Technological, Managerial and Organizational Core Competencies: Dynamic Innovation and Sustainable Development instantly.

Shirley Wales:

That guide can make you to feel relax. This book Technological, Managerial and Organizational Core Competencies: Dynamic Innovation and Sustainable Development was multi-colored and of course has pictures around. As we know that book Technological, Managerial and Organizational Core Competencies: Dynamic Innovation and Sustainable Development has many kinds or category. Start from kids until teens. For example Naruto or Private investigator Conan you can read and believe you are the character on there. Therefore not at all of book are generally make you bored, any it offers up you feel happy, fun and unwind. Try to choose the best book for you and try to like reading which.

Robert Baxter:

What is your hobby? Have you heard that question when you got college students? We believe that that question was given by teacher on their students. Many kinds of hobby, All people has different hobby. And you also know that little person like reading or as studying become their hobby. You need to know that reading is very important and also book as to be the issue. Book is important thing to increase you knowledge, except your teacher or lecturer. You find good news or update with regards to something by book. A substantial number of sorts of books that can you go onto be your object. One of them is actually Technological, Managerial and Organizational Core Competencies: Dynamic Innovation and Sustainable Development.

Download and Read Online Technological, Managerial and Organizational Core Competencies: Dynamic Innovation and Sustainable Development By Farley Simon Nobre #7Q1E04FX3N9

Read Technological, Managerial and Organizational Core Competencies: Dynamic Innovation and Sustainable Development By Farley Simon Nobre for online ebook

Technological, Managerial and Organizational Core Competencies: Dynamic Innovation and Sustainable Development By Farley Simon Nobre Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Technological, Managerial and Organizational Core Competencies: Dynamic Innovation and Sustainable Development By Farley Simon Nobre books to read online.

Online Technological, Managerial and Organizational Core Competencies: Dynamic Innovation and Sustainable Development By Farley Simon Nobre ebook PDF download

Technological, Managerial and Organizational Core Competencies: Dynamic Innovation and Sustainable Development By Farley Simon Nobre Doc

Technological, Managerial and Organizational Core Competencies: Dynamic Innovation and Sustainable Development By Farley Simon Nobre Mobipocket

Technological, Managerial and Organizational Core Competencies: Dynamic Innovation and Sustainable Development By Farley Simon Nobre EPub